

## Share Structure (as of Mar 11, 2024)

Market Value @ C\$0.08	C\$15.4 M
52 Week SP Range	C\$0.035 - 0.64
Shares Outstanding	193.3 M
Warrants (WAVG C\$0.61)	54.2 M
Options (WAVG C\$0.40)	12.5 M
RSUs	12.1 M
Fully Diluted	272.1 M

## Ownership

Management & Board	6.9%
Playtech PLC	27.5%
Torstar / Jordan Bitove	18.6%
Rivett & Related Entities	18.6%

## Management & Board

**Michael Moskowitz**  
CEO & Chairman

**Chin Dhushenthen**  
Interim CFO

**Corey Goodman**  
CDO and General Counsel

**Maureen Rydzik**  
VP IT and Vendor Management

**Dante Anderson**  
VP Marketing

**Gil Steinfeld**  
Strategic Advisor

## NorthStar Gaming Holdings Inc.

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## Key Highlights

- ❖ ~C\$8.5B Canadian TAM with Ontario's regulated market launched in April 2022 and Market Expansion to Rest of Canada in November 2023
- ❖ Industry leading 3rd party gaming content
- ❖ Cornerstone investment by Playtech PLC
- ❖ Sports Insights integration
- ❖ Experienced management team with local knowledge and insights targeting the Canadian audience
- ❖ Attractive payback rates on acquired players
- ❖ Variable cost model fully aligning incentives amongst vendors and NorthStar Gaming

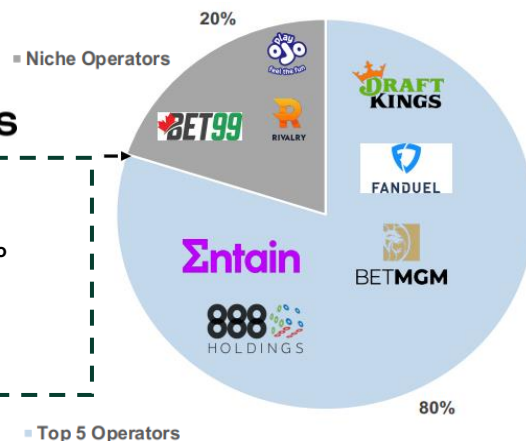
## Total Gross Gaming Revenue (C\$ Millions)



## Well Positioned to Compete in Ontario and the Rest of Canada

### NORTHSTAR BETS

- FY2024E market share for niche operators ~C\$1.3B
- NorthStar well positioned to gain a disproportionate market share
- 3% of market share would equate to C\$200M revenue



The NorthStar you see



NORTHSTAR BETS

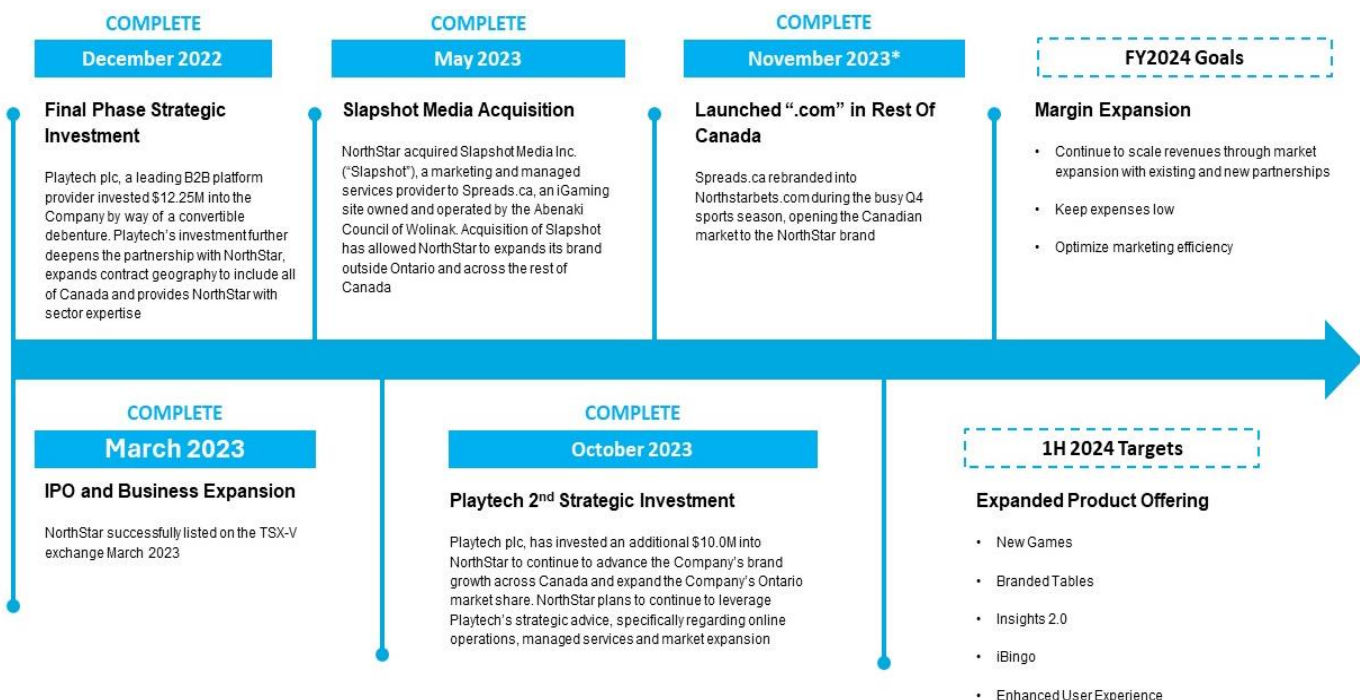


DESKTOP

The NorthStar you don't see



## Key Milestones



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