NORTHSTAR* GAMING

TSXV: BET; OTCQB: NSBBF

Share Structure (as of Mar 11, 2024)

Market Value @ C\$0.08	C\$15.4 M
52 Week SP Range	C\$0.035 - 0.64
Shares Outstanding	193.3 M
Warrants (WAVG C\$0.61)	54.2 M
Options (WAVG C\$0.40)	12.5 M
RSUs	12.1 M
Fully Diluted	272.1 M

Ownership

Management & Board	6.9%
Playtech PLC	27.5%
Torstar / Jordan Bitove	18.6%
Rivett & Related Entities	18.6%

Management & Board

Michael Moskowitz CEO & Chairman

Chin Dhushenthen Interim CFO

Corey Goodman CDO and General Counsel

Maureen Rydzik VP IT and Vendor Management

Dante Anderson VP Marketing

Gil Steinfeld Strategic Advisor

NorthStar Gaming Holdings Inc.

220 King St W, Suite 200 Toronto, ON M5H 1K4, Canada <u>www.northstargaming.ca</u>



NorthStar Gaming Investor Relations RB Milestone Group LLC (RBMG) northstar@rbmilestone.com NorthStar Gaming is uniquely positioned iGaming company combining sports media with sports wagering by leveraging strong partnerships and agreements with leading media companies.

Fact Sheet March 2024

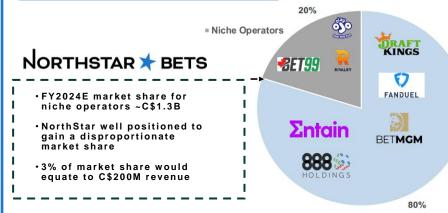
Key Highlights

- ~C\$8.5B Canadian TAM with Ontario's regulated market launched in April 2022 and Market Expansion to Rest of Canada in November 2023
- Industry leading 3rd party gaming content
- Cornerstone investment by Playtech PLC
- Sports Insights integration
- Experienced management team with local knowledge and insights targeting the Canadian audience
- Attractive payback rates on acquired players
- Variable cost model fully aligning incentives amongst vendors and NorthStar Gaming

Total Gross Gaming Revenue (C\$ Millions)



Well Positioned to Compete in Ontario and the Rest of Canada



Top 5 Operators

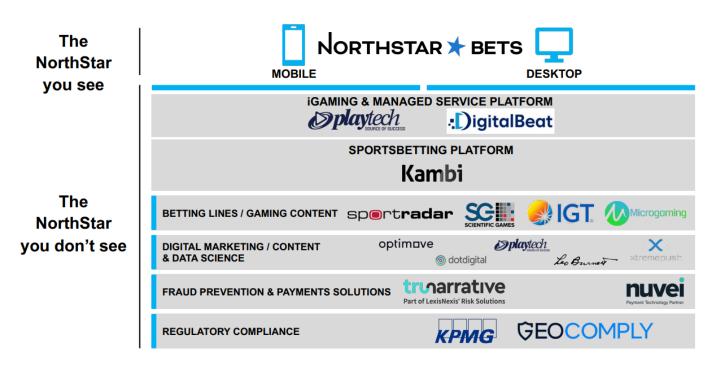
Inkedin.com/company/northstar-gaming

www.facebook.com/NorthStarBets



Spearheading the intersection of iGaming and Media

Fact Sheet March 2024



Key Milestones

COMPLETE	COMPLETE	COMPLETE	
December 2022	May 2023	November 2023*	FY2024 Goals
Final Phase Strategic Investment Playtech plc, a leading B2B platform provider invested \$12.25M into the Company by way of a convertible debenture. Playtech's investmentfurther deepents the partnership with NorthStar, expands contract geography to include all of Canada and provides NorthStar with sector expertise	Slapshot Media Acquisition NorthStar acquired Slapshot Media Inc. ("Slapshot"), a marketing and managed services provider to Spreads.ca, an iGaming site owned and operated by the Abenaki Council of Wolinak. Acquisition of Slapshot has allowed NorthStar to expands its brand outside Ontario and across the rest of Canada	Launched ".com" in Rest Of Canada Spreads.ca rebranded into Northstarbets.comduring the busy Q4 sports season, opening the Canadian market to the NorthStar brand	 Margin Expansion Continue to scale revenues through market expansion with existing and new partnership Keep expenses low Optimize marketing efficiency
Sector expense			
COMPLETE	COMPLE	TE	,
	COMPLE October 2		1H 2024 Targets
COMPLETE		023	1H 2024 Targets Expanded Product Offering

Enhanced User Experience

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